



*Please join us as*  
**Main Street Bartow, Inc. & the City of Bartow Present**  
**Bartow's 2017 "Magical Illumination" Christmas Parade!**

**Featuring Bartow's Holiday Lights and the Arrival of Santa!**



- Date:** Friday, December 8, 2017
- Time:** 6:00 P.M.  
**Entertainment and Food after the Parade**
- Where:** Line up at 5:00 P.M. at Mosaic Park  
 (On S. Floral Ave., north of Bartow Civic Center)
- \*Fee:** Entry Fee: \$20 (no charge for non-profit organizations, schools and churches)  
**OR a \$250 Sponsor Fee gets you a prime location towards the beginning of the parade, plus additional publicity!!**

**Make check out to:** Main Street Bartow, Inc.  
**Return Application and Payment By to:**  
 Main Street Bartow, Inc., PO Box 1351, Bartow, FL 33831  
**In person:** 180 S. Central Ave., Bartow, FL  
 Fax: 863-519-0509 Phone: 863-519-0508

**Rules**

1. **No Santa allowed!** (The "real" one has already accepted.)
2. **ABSOLUTELY NO THROWING CANDY!** Important safety issue! Candy may be handed out by walkers.
3. Your entry must have **Christmas lights** on it. This is a Magical Light-Up Parade and LED lights are encouraged. **THE MORE THE BETTER!!**
4. **Identify your organization** at the front of your unit.
5. Saddle units must have **pooper scoopers!**

**Win a Trophy for your Float!**  
*Best Church, School, Government, Business, Non Profit Adult,  
 Non Profit Youth, Decorated Car, Marching Unit*

**Please complete and return by November 22:**

**Line-up is created after the Thanksgiving Holiday. First-come, first-serve placement (unless a sponsor).**

Float \_\_\_\_\_ How long \_\_\_\_\_ Cars \_\_\_\_\_ Marchers/Walkers \_\_\_\_\_ How many \_\_\_\_\_  
 Music \_\_\_\_\_ Horses \_\_\_\_\_ Pooper Scooper \_\_\_\_\_

**Check ONE category for float trophy consideration:**

\_\_\_\_ Church    \_\_\_\_ School    \_\_\_\_ Government    \_\_\_\_ Business    \_\_\_\_ Non Profit Adult  
 \_\_\_\_ Non Profit Youth    \_\_\_\_ Decorated Car    \_\_\_\_ Marching Unit

Organization's Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Email: \_\_\_\_\_

More info? Call Main Street Bartow, Inc. at (863)519-0508.  
***Wishing you Magic this Christmas & always!***

